

TODAY'S **vintage**

ANTIQUES • ART • COLLECTIBLES • DECORATING

Monthly circulation 22,000

RATES EFFECTIVE July 2008

ad size	1x	6x	12x
Full Page 4color glossy	\$1380	\$1210	\$1000
Full Page	\$875	\$735	\$550
2/3 Page	\$650	\$545	\$440
1/2 Page	\$480	\$390	\$335
1/3 Page	\$370	\$305	\$245
1/6 Page	\$207	\$171	\$135
1/12 Page	\$115	\$95	\$75

Premium position add 15%

Directories

Service Directory	2.25 x 2"	\$80	\$65
Internet	2.25 x 1.25"	\$60	\$45
On the Road Travel Guide Listing			\$175 per year

All rates are net

Space reservation deadline

Space for ads to be reserved by the 10th day of each month prior to publication.

Color prices Process color (4color) \$250

Submitting electronically

Photos: 300 dpi at image size to be printed Line art: 800 dpi

File format: TIFF preferred, JPEG or EPS ok.

Web images are generally unacceptable (too small).

Ads: PDFs are acceptable if all images are included, and all fonts are embedded in the file. Use CMYK for color (RGB will print grayscale).

To ensure accuracy of the printed product, a hard copy should be provided with all electronic files.

Flyer distribution \$1.00 per bundle, per location.

619-569-0915

P.O. Box 5635, Sun City West, AZ 85376

LOTodaysVintage@aol.com

Ad Sizes & Specs

Full Page Bleed

8.125 x 10.5"



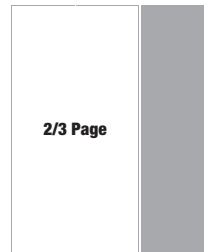
Full Page

7.375 x 9.5"

Full Page

2/3 page

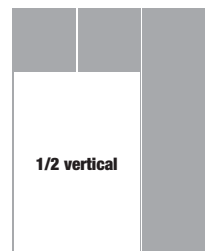
4.85 x 9.5"



2/3 Page

1/2 vertical

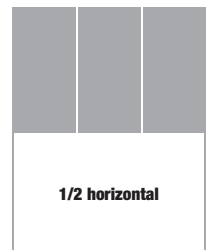
4.85 x 7"



1/2 vertical

1/2 horizontal

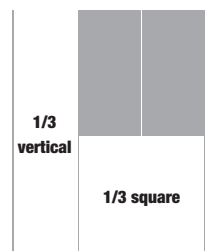
7.375 x 4.625"



1/2 horizontal

1/3 vertical

2.375 x 9.5"



1/3 vertical

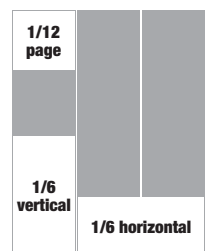
1/3 square

4.85 x 4.625"

1/3 square

1/12 page

2.375 x 2.25"



1/12 page

1/6 vertical

2.375 x 4.625"

1/6 vertical

1/6 horizontal

4.85 x 2.25"

1/6 horizontal